



PAUL V. MARTIN

FREELANCE MARKETING CONSULTANT AND DESIGNER

A high performing marketing and communications consulting professional. Possessing over 25 years of business consulting, marketing, communications, IT, agency, and design experience.

CONTACT

- (416) 704 - 4776
- 271 Waterford Gate,
Pickering, ON
- paul@hiprofile.com
- www.hiprofile.com
- /Hi_Profile
- /HiProfile

COMPETENCIES

Branding, Corporate Communication, and Copy Writing, Marketing Strategy, Advertising, Print, Digital Advertising, Web Design and Delopment, Email, Videography, Photography, Social Media, Multimedia, Art and Creative Direction.

EDUCATION

Bachelor of Science **University of Windsor / Windsor , ON.**
1988-1992 Studied Chemistry and Classical Civilization

Drawing Certificate **CBA Workshop / Detroit, MI.**
1990-1994 Trained in Illustration, Storyboards, Script Writing, Film and Television
By award winning industry professionals

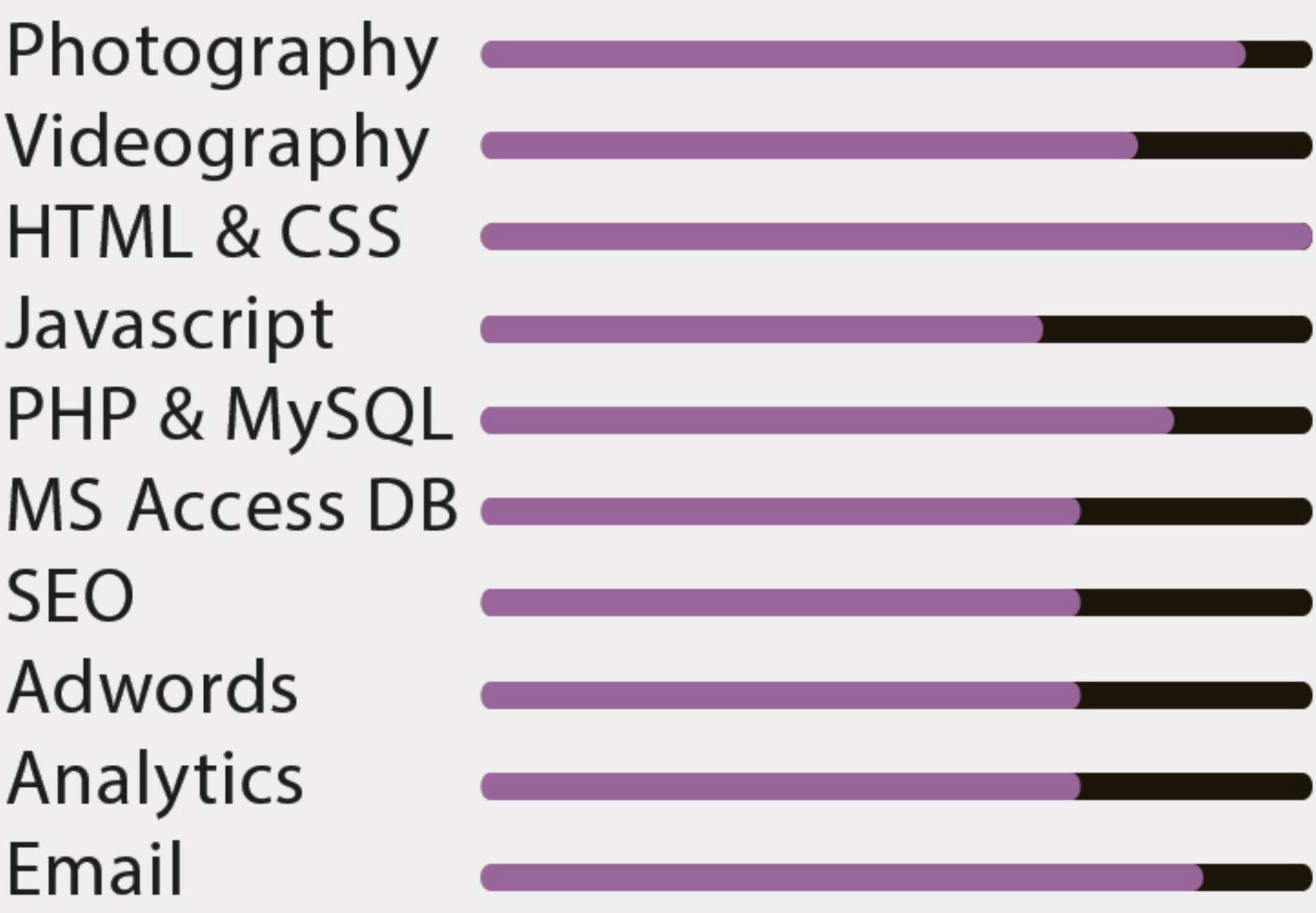
Illustration **George Brown Collegiate / Toronto, ON.**
2001-2002 Studied Life & Figure Drawing, Anatomy, Illustration, and Cartoons

EXPERIENCE

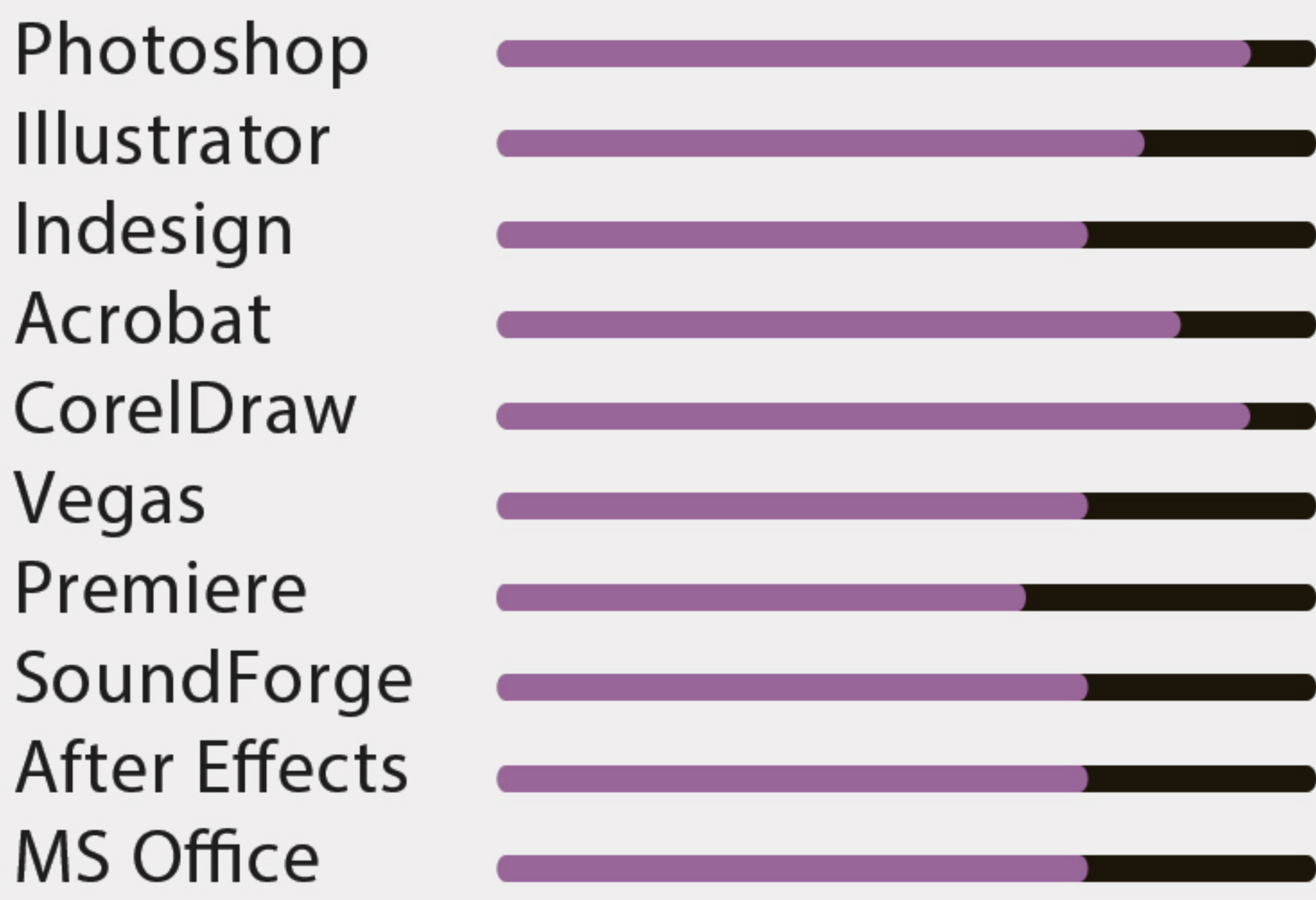
Hi Profile	Marketing Consultant	(Various/Freelance)	Toronto, ON, 1996 - Present
Centennial College	Adjunct Professor	(Education)	Toronto, ON, 2017 - Present
Centennial College	Sports Info & Marketing	(Education)	Toronto, ON, 2012 - 2017
Encode Media Group	VP Operations	(Agency / Media)	Detroit, MI, 2008 - 2012
North Plains Software	Marketing Manager	(B2B Software / DAM)	Toronto, ON, 2006 - 2008
Encode Media Group	Creative Dir.	(Agency / Media)	Detroit, MI, 2005 - 2008
Urb^n Music Assoc.	Director of Marketing	(Entertainment / Music)	Toronto, ON, 2003 - 2008
Encode Media Group	Assoc. Creative Dir.	(Agency / Media)	Detroit, MI, 2001 - 2005
Edisoft Inc.	Marketing Manager	(B2B E-Commerce / EDI)	Toronto, ON, 2000 - 2006
Homedica Inc.	Marketing Director	(Healthcare)	Toronto, ON, 1999 - 2000
Shock Studios	Creative Director	(Creative Agency)	Toronto, ON, 1996 - 1999
Centennial College	Program Coordinator	(Employment)	Toronto, ON, 1994 - 1996
	Jobs Ontario Youth		

SKILLS

DIGITAL



SOFTWARE



WEB/PRINT/GRAPHIC/MEDIA/PHOTO/VIDEO
CONSULTANT



HiProfile

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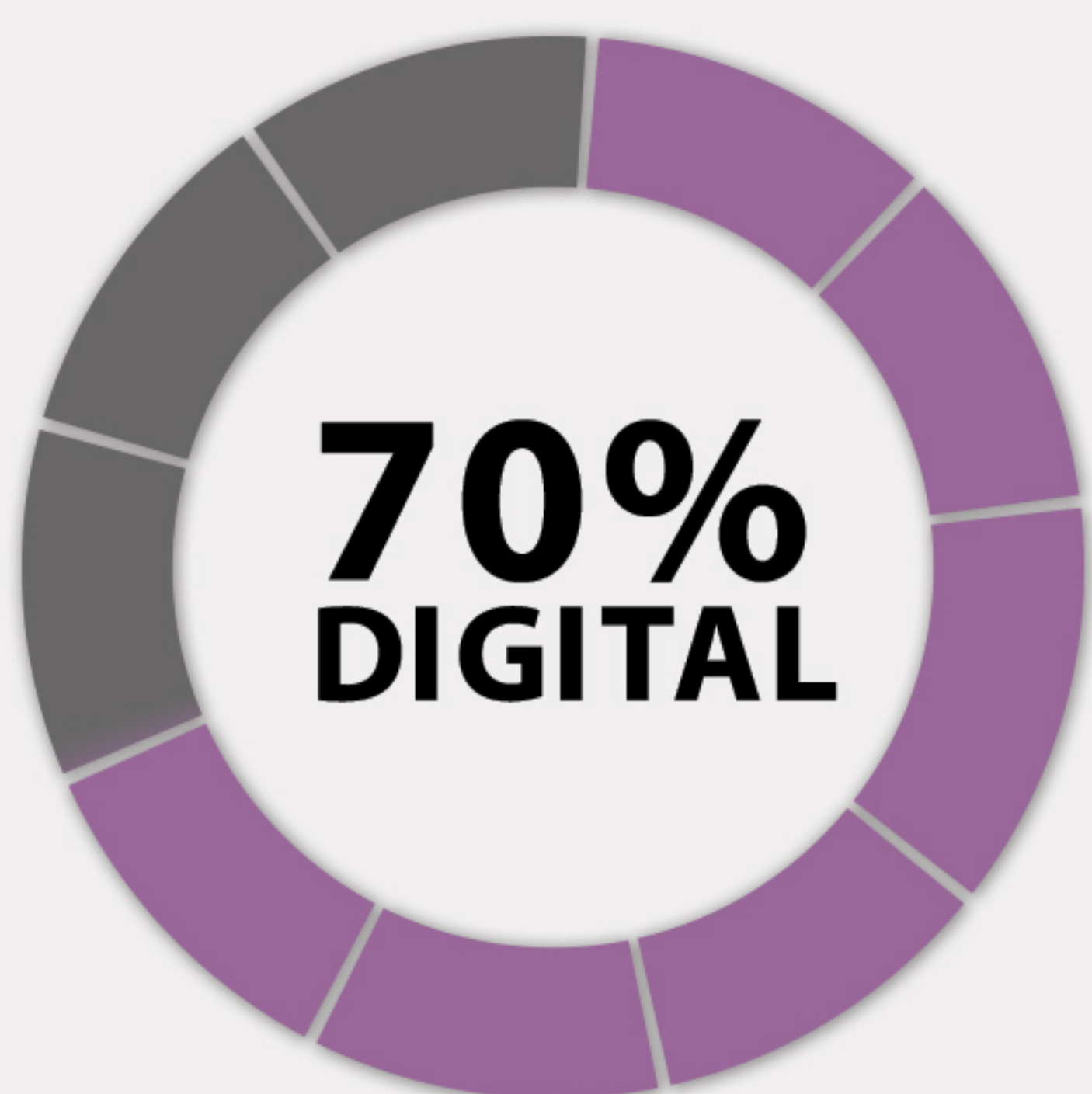
25+ YEARS FREELANCE



PROCESS



NUMBERS



30% PRINT



200+ Projects



120+ Clients



300+ Print Pieces



80+ Web Sites



Photos



Apparel Items



Videos



Magazines



SOME NOTEABLE CLIENTS

ACTIVISION®

Gillette™

Deloitte.



MARVEL

BMO



HOBBIES



SYSTEMS



60 35 5

IDEATION/MARKETING/PROJECT MANAGEMENT/ART DIRECTION/GRAPHIC DESIGN