



## ABOUT HI PROFILE

Hi Profile is a multimedia and marketing digital service company involved in many aspects of the development, deployment, and maintenance of multimedia and technology projects including, interactivemedia, customized web development, print and graphic design solutions

Hi Profile is more than a company, it is a "STATE OF MIND!" It is a way of being; A way of conducting one's self in life and business affairs

## What makes Hi Profile Different?

As a Professional Marketing Executive, Photographer, Videographer, Sports Information Director, Athlete, Player, Referee, Mentor and Coach I understand sports, sports portraits and the marketing of sports.

As a Sports Information Director (SID) in the Ontario College Athletic Association (OCAA) I have had to create and manage all of the marketing, communication, and public relations that goes along with soprts. I know what it takes to market sports. Hi Profile has created a special proces to produce a personalized customized one-of-a-kind images that are a work of art. Our combination of digital Artistry, quality, cost effectiveness, and service is world class second to none.



## **PRODUCTS**

We create a personalized customized one-of-a-kind sports action image or portrait that is a work of art. We have made the process cost effective for you. This graphic deisgn service could sell for up to hundreds of \$. To see cost and poster sizes look at our pricing list

- Sportrait Digital Posters
- Sportrait Framed Posters
- Sportrait Canvas Posters
- Sportrait Wood Plaques Posters
- Sportography Live Event Photography
- Vinyl Banners
- Bannerstands/ Pop Ups
- Table Cloths
- Sportography Live Event Photography
- Photo Products
   (Keychains, Books, Cards, Mags etc...)

## SERVICES

Sports Photography and Photographic Related Services
Anything you can think of that is photographic or graphic design related we can do for you!

• Spors Portraits (Sportraits)

• Sports Photography (Sportography)

- Live Event Coverage
- Photo Team Shoots
- Photo Player Headshots
- Photo Booths
- Photo Retouching
- Photo Restoration
- Image Manipulation



It's as easy as counting to five.

- Pick a high resolution photo that you own, or use one that
  we have taken at an event or book us for a photoshoot.
  We charge by the hour for Sports Shoots and Studio Shots.
  (Check out our specs to see what high resolution)
- 2. Pick an effect type
  Types include, Fire, Water, Wartorn, Shatter, Shapes, Smoke,
  Sandstorm, we have over 30 to chose from to customize the
  process. However we stick to popular and major effects.
- 3. Make the payment on the design
- **4.** We email you the final product or post it for you on out flickr site for download.
- 5. If you ordered a upgraded product (Printed Poster, Canvas, Framed) we print the product for you and or ship it to you upon final payment(Taxes and Shipping Prices not included)

It's that easy! Each poster is hand made and is custom. No two posters will ever be alike as each one is created separately and customized for the client, sport, or event.

